



NYU

**SCHOOL OF
PROFESSIONAL STUDIES**

Associate Dean and Clinical Faculty (rank TBD), Division of Applied Undergraduate Studies

Against a backdrop of innovation and momentum and a deep commitment to building a globally recognized and academically rigorous program committed to access, the NYU School of Professional Studies seeks an academic and administrative leader for its Division of Applied Undergraduate Studies (DAUS). The Associate Dean and Clinical Faculty (rank TBD) will be the lead at SPS for nontraditional undergraduate degree programs (14 total, including 4 fully online) with a teaching staff of ten full-time faculty and approximately 170 adjunct faculty. The new leader at DAUS will be an experienced academic administrator with a successful track record of accomplishments in both in-person and online degree programs and with significant contributions to educational access and student success for a broad range of nontraditional undergraduates. Expected start date is spring/summer 2023.

ABOUT NEW YORK UNIVERSITY

New York University, founded in 1831, is a research university with 18 schools and colleges, plus a thriving global network of campuses. Its trajectory and emergence as one of the leading research universities in the world is unprecedented—in 2014, the Middle States evaluation team described NYU as “one of the great success stories in American higher education.” NYU has demonstrated a commitment to institutional excellence across every dimension: program reputation, global reach, faculty eminence, research portfolio breadth and depth, and the strength of its academic departments.

NYU was founded as a university “in and of the city,” and its location in the heart of one of the most diverse, internationally vibrant, and multicultural cities in the world yields unmatched opportunities. For NYU SPS, its location means that students have immediate access to top-tier industry leaders as their full-time and adjunct instructors and to world-class networking and career development opportunities in the cultural and financial capital of the world.

NYU has an annual budget of \$3.4 billion, and an endowment of \$4.6 billion. Although the University is more tuition-dependent than its peers as it has the smallest endowment per student of any major private university, it remains firmly committed to access and opportunity. In 2016, President Andrew Hamilton launched an Affordability Committee and Working Group to develop creative initiatives to make NYU more affordable to all potential learners. Through these efforts, in recent years NYU’s undergraduate tuition has dropped from the fourth highest in the country to 54th.

NYU is a global institution, operating degree-granting campuses in New York City, Abu Dhabi, and Shanghai, alongside twelve global academic centers of undergraduate study on six continents – Accra,

Berlin, Buenos Aires, Florence, London, Madrid, Paris, Prague, Sydney, Tel Aviv, Los Angeles, and Washington D.C. This extensive network means that SPS can readily connect with students, faculty, and employers in these diverse locations both in person and online.

ABOUT THE SCHOOL OF PROFESSIONAL STUDIES

NYU's School of Professional Studies is a diverse, dynamic, and global school currently offering credit and non-credit courses at the undergraduate and graduate level for students seeking relevant, up-to-the-minute instruction in their chosen fields of study. NYU SPS is distinguished by its talented faculty, who are academics and industry experts committed to their students' education. Students at NYU SPS learn directly from leaders in real estate development, hospitality, global affairs, sports business, and other fields for which the city of New York is a recognized hub. NYU SPS also offers distinctive programs in the applied liberal arts, communications and public relations, technology and project management, translation and interpretation, and many other subjects. The School is distinctive not only in the subjects that it offers but also in its pedagogical approach. NYU SPS faculty bring field-based challenges into the classroom by using contemporary case studies to teach critical thinking, having students create portfolios and do hands-on demonstrations, and featuring guest speakers from the field. And in return, NYU SPS students bring their state-of-the-art educational experience to industry through internships and job placements. NYU SPS is proud to have been originally founded with the mission of expanding access and opportunity to higher education and continues to work toward even greater levels of diversity and inclusivity in its community today.

From its early years training returning World War II veterans to fulfill the nation's urgent need for skilled technical workers, it has evolved into a professional education powerhouse that offers 20 graduate degrees, 13 bachelor's degrees, four associate degrees, and a plethora of non-degree courses and credentials. It reaches traditional and post-traditional students, serving both the local population and students from around the world. In the 1990s, NYU SPS was an early pioneer in developing online education to reach a wider range of students.

NYU SPS is a thought leader, and serves as an incubator for new ideas in industries that are constantly changing, including real estate, real estate development, and construction management; hospitality, tourism, travel, and event management; global affairs and global security, conflict, and cybercrime; global sport and sports business; publishing; marketing; public relations; project management; executive coaching and organizational consulting, human resource management and development, and human capital analytics and technology; management and systems; translation; and professional writing.

The School is focused on building skills that open doors to opportunities in emerging fields and global markets. NYU SPS faculty members are leading experts in their areas of discipline, with a hands-on approach that encourages students to push beyond their limits and to break new ground. NYU SPS is committed to building thriving faculty communities and bringing diverse and cross-disciplinary perspectives and the principles of inclusion into the curriculum.

The School's invaluable connections to industry leaders is a distinguishing factor in the education that it provides. It is home to some of the largest and most prestigious industry conferences in the world, including the Schack Institute of Real Estate's National Symposium of Women in Real Estate and the Jonathan M. Tisch Center of Hospitality's International Hospitality Industry Investment Conference.

SPS has long focused on serving adult learners; it is home to the Division of Applied Undergraduate Studies whose mission is to provide undergraduate programs specifically designed for students who are returning to earn their degrees: veterans and active service military, parents, and working professionals. SPS also retains its legacy as a place of access and opportunity for those who are seeking to gain new skills for professional advancement or personal enrichment. SPS students are notable for their broadly diverse and global origins—more than 200 countries are represented at the graduate level and more than 100 at the undergraduate—and their embrace of New York City as their home, classroom, and workplace. To make its offerings more broadly accessible, SPS offers nine degree programs that can be completed online in whole or in part.

Through career development services and resources provided by NYU's Wasserman Center for Career Development at SPS, guest lecturers, site visits, participation in numerous events and conferences, and Global Field Intensives, students benefit from an NYU education that will set them apart. In addition, they network, intern, and pursue job opportunities with more than 30,000 SPS alumni who live, work, and contribute to innovation in industry around the world.

ABOUT THE DIVISION OF APPLIED UNDERGRADUATE STUDIES

Since its inception, the Division of Applied Undergraduate Studies (DAUS) has been the University's arm serving nontraditional undergraduate degree-completion students. The academic programming combines a rigorous liberal arts education with a practical professional orientation that focuses on student success and industry partnerships. Small class sizes, flexible modes of delivery, and support resources create an encouraging environment in which students from a broad range of educational backgrounds can thrive. The Division provides these highly motivated students with the in-person and/or online educational programs they need to take the next step in their academic and professional lives.

As the discourse around higher education continues to expand beyond conventional degree study, nontraditional populations have diversified and include not only adult learners but also young students preparing for college study, young professionals looking to gain credentials, and international students, veterans, and others who require solid foundations in acculturation to academia. The Division, given its long history of creating pathways to education for ambitious, motivated individuals, is poised to expand its programming to serve these demographics and in September 2022 launched four fully online bachelors degree programs.

The Division's ten full-time and 170 adjunct faculty, along with a cadre of distinguished lecturers and nine full-time staff, prepare approximately 700 matriculated undergraduate students to become leaders in their chosen fields. The courses of study encompass baccalaureate and associates degrees in liberal arts and professionally focused industry areas. In addition, the Division offers a variety of student enrichment opportunities, including customized study-abroad experiences and summer programming.

KEY FACTS ABOUT THE DIVISION

Undergraduate Programs

- Bachelors Degrees
 - B.A. in Applied General Studies
 - B.A. in Humanities
 - B.A. in Social Sciences (2 concentrations offered fully online)
 - B.S. in Digital Communications & Media
 - B.S. in Healthcare Management
 - B.S. in Information Systems Management (offered in person and online)
 - B.S. in Leadership and Management (offered in person and online)
 - B.S. in Marketing Analytics
 - B.S. in Real Estate and Urban Sustainability

- Associates Degrees
 - A.A. in Liberal Arts
 - A.A.S in Business
 - A.A.S. in Health Administration
 - A.A.S. in Information Systems Management

- Students (Fall 2022)
 - 693 Undergraduate Students
 - 16,000 Alumni

- Finances
 - The Division of Undergraduate Studies generates a total of approximately \$22 million gross revenue in tuition on an annual basis from undergraduate offerings. The new Associate Dean will also oversee an expense budget of approximately \$6.5 million on an annual basis.

THE ROLE OF THE ASSOCIATE DEAN

Reporting to the Dean of NYU's School of Professional Studies, the Associate Dean will be a committed educator with evidence of significant contributions in a higher education environment. The successful candidate will have a vision for the expansion and integration of in-person and online degree offerings that provide access and skills to nontraditional, degree-seeking students. They will be committed to student success and faculty development and will lead the faculty in ensuring rigorous curricula rooted in strong pedagogy. They will also provide administrative oversight and manage a staff of dedicated professionals while working collaboratively with other units across NYU. The Associate Dean will lead faculty and staff in advancing the access mission of the Division and in fostering career connected learning through industry partnerships. In the process, the Associate Dean will enhance and amplify the identity and reputation of the unit. The Associate Dean will benefit from the collegial support and complementary academic expertise of the other units across the School and the University and will draw on the worldwide resources of NYU's global network to carry out a vision for the Division that succeeds in increasing its profile and visibility nationally and internationally.

OPPORTUNITIES AND CHALLENGES

The next Associate Dean can anticipate leading in the following areas, among others:

Establish a vision. The next Associate Dean will build upon the division's long-standing history of serving degree completers at NYU, a critical component of NYU's access and equity mission. The Associate Dean will need to build a flexible identity and openness to new ideas and ventures, especially as they relate to online and career connected learning. The Associate Dean will need to establish a clear and unifying set of principles and a strong presence within the School and University as well as beyond with industry partners. With the aim of a dynamic future of innovative program development and new populations to recruit to the School, the Associate Dean will work collaboratively to identify directions that serve all of the division's diverse programs (both traditional liberal arts degrees and professional degrees) and build processes for executing initiatives that lead to expanded industry connections and new online programs. The Associate Dean will build on the strong foundation already in place, bringing the divisional community together in articulating an overarching, unifying sense of mission and purpose.

Build an organizational structure that invites a culture of innovation. The Associate Dean will build an internal academic infrastructure that creates commonalities, innovative ideas, and shared outreach efforts. A dedicated team of faculty and staff are enthusiastic to engage in these conversations and collaborations. A streamlined organizational infrastructure for collective innovation is the next step for moving the division forward as a key site for innovation that will serve the greater University.

Identify opportunities for expanded student enrollment. In identifying new sources of students, the Associate Dean will build on the unit's agility, breadth, and focus on student populations and academic programs not addressed elsewhere in the University. For example, the division is currently home to the only solely online bachelors degrees at NYU.

Building innovative programs. In partnership with the faculty, the next Associate Dean will need to think creatively about structuring programs to meet the needs of diverse sets of degree completers, including opportunities for adult learners, bridge programs, and fully online students. In response to workforce demands, the Associate Dean will also need to build programs that emphasize experiential learning, workforce readiness, and skill credentialing.

DESIRED QUALIFICATIONS AND CHARACTERISTICS

NYU and SPS seek candidates of the highest caliber, who embody the diversity of the United States as well as the global society in which we live. The successful candidate will possess advanced academic and professional credentials (Ph.D., or comparable advanced terminal degree preferred), and a minimum of ten years of substantial administrative and academic experience. The Associate Dean will lead DAUS with strategic acumen, a data-informed approach, and an inclusive and accessible leadership style.

They will be qualified to hold a clinical faculty appointment. In addition, they will show evidence of:

- conceiving academically sound and timely programs (both in person and online) for rapidly evolving disciplines, ideally in the context of nontraditional access programs;
- building and sustaining synergies and collaborations within a university setting, as well as with industry partners;

- a vision for higher education that supports student success and rigorous academic standards;
- a commitment to advancing a global agenda and building the global character of academic programs;
- deep interest in engaging with diverse constituencies, including faculty, staff, students at all levels, alumni, and industry partners;
- a history of successful academic and organizational strategy including change management;
- an ability to support and evaluate the work of a research-active academic faculty;
- an understanding of how to support students' career development and employment pathways;
- exceptionally strong administrative, management, and leadership skills in an academic setting;
- innovation, entrepreneurship, and the ability to conceive of and implement an exciting vision, in collaboration with others, that places DAUS at the forefront of nontraditional education globally;
- decisive, objective decision making that moves processes forward in an environment open to change and innovation;
- cultural sensitivity and a deep appreciation of diversity, equity, inclusion, and belonging;
- a distinguished record of success as an organizational leader, including deep familiarity with both in-person and online education across a variety of fields;
- a data-informed approach to evaluating and implementing best practices and emerging trends in professional education; and
- a global perspective on the future of higher education, including the ability to leverage NYU's global network.

COMPENSATION

Salary is competitive and commensurate with experience. The salary range for this role includes both a base faculty salary of \$115,000-185,000 as well as an administrative stipend of \$165,000 - \$235,000. NYU offers a generous benefits package.

For best consideration, please send all nominations and applications to:



Ruth Shoemaker Wood, Managing Director
Fiona Jaramillo, Senior Associate
Storbeck Search
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NYU is an Equal Opportunity Employer and is committed to a policy of equal treatment and opportunity in every aspect of its recruitment and hiring process without regard to age, alienage, caregiver status, childbirth, citizenship status, color, creed, disability, domestic violence victim status, ethnicity, familial status, gender and/or gender identity or expression, marital status, military status, national origin, parental status, partnership status, predisposing genetic characteristics, pregnancy, race, religion, sex, sexual orientation, unemployment status, veteran status, or any other legally protected basis. Women, racial and ethnic minorities, persons of minority sexual orientation or gender identity, individuals with disabilities, and veterans are encouraged to apply for vacant positions at all levels.