



C200
SUCCESS SHARED
ESTABLISHED 1982

POSITION PROFILE

Chief Executive Officer

C200

Chicago, IL



ABOUT C200

C200's purpose is to change the face of business, one woman at a time, by advancing their members and women in business. Through C200, members support one another's professional and personal growth while inspiring and advancing future women business leaders.

Founded in 1982 and headquartered in Chicago, IL, C200's community includes over 500 members, a balanced mix of corporate and entrepreneur CEOs – a group of the most successful women in business representing prominent companies such as Deloitte, HGTV, KPMG, Olaplex, Qatalyst, 3M, Wells Fargo, Hint Water, Rodan + Fields, T-Mobile, and many more women-led companies.

C200's mission is to inspire, educate, celebrate, and advance current and future women entrepreneurs and corporate leaders – those who already lead companies, like C200's members, and those who aspire to reach such success.

As a trusted group of peers, C200 strengthens and inspires its members, united in their purpose to advance women's leadership in business. Powerful and welcoming, purposeful, and diverse, C200 is changing the face of business leadership.



C200 educates, supports, and celebrates all women in business with a motto of #SuccessShared. C200 provides signature programs known as [Advancing Women Programs](#) to support the personal and professional growth of women in business, including:

- [C-Ahead](#)
- [C200's CHAMPION Program](#)
- [Protégé Program](#)
- [Reachout Program](#)
- [Corporate Board Forum](#)

**LEARN MORE:
C200.org**

From the C-Ahead program that helps advance rising corporate women to the Protégé program that supports leading women entrepreneurs, C200's programs help to achieve its mission at every level.

Utilizing the expertise of their members, these programs help high-potential women develop the skills and broad-based perspectives necessary to lead from the C-Suite- all in a highly collaborative and supportive environment.



THE OPPORTUNITY

Reporting to the Board of Directors, the Chief Executive Officer (CEO) is responsible for shaping and implementing the organization's strategic vision through oversight of C200 staff, programming, fundraising, and finances. The CEO will have a passion for the mission of C200, which is to inspire, educate, celebrate, and advance current and future women entrepreneurs and corporate leaders. The CEO will serve as a fundraiser, and public face of C200 and work closely with board members, C200 members, collaborative partners, donors, and organizations to identify partnerships and initiatives.

The CEO will be dedicated to a concentrated effort to advance C200 forward as one of the most highly regarded women's organizations. With the support of donors, members, and key constituents, C200 is well-positioned for continued growth for the next 40 years and beyond.



The CEO's key responsibilities will be:

- Driving and supporting the mission, vision, and strategic goals of C200 to serve its members.
- Serving as an inspirational, innovative, and visionary leader for C200, balancing a collaborative, relational spirit with a business mindset and discipline to ensure sustainability and continued impact for the organization.
- Initiating and finalizing, with appropriate Board and staff involvement, the development of a fully integrated strategic plan that comprehensively articulates the organization's goals and objectives and details tactics pursuant to focusing on C200's mission and vision.
- Helping to build and strengthen the C200 membership community.
- Partnering with the Director of Membership to implement creative initiatives to increase C200 membership.
- Managing the finances of C200 and partnering with the Director of Finance and Administration and the Board to maintain a healthy annual budget.
- Collaborating with the Marketing & Communications team to orchestrate a strong marketing plan to enhance the external brand of C200.
- Partnering closely with the Director of Education and Events to plan and manage C200 programs and events.
- Cultivating new sources of revenue and strategically expanding and deepening the existing donor and funder base to grow the operating budget.
- Inspiring trust and confidence in C200 staff and the Board by developing strong internal relationships and collaborating with existing partnerships, key constituents, and funding organizations.
- Serving as primary spokesperson for C200 with appropriate delegation to other employees.
- Recruiting, assessing, and managing a talented staff while creating a supportive and nurturing environment that supports each individual's professional development.
- Representing C200 with integrity, displaying courtesy, tact, consideration, and discretion in all interactions with C200 members and its community at large.

CANDIDATE PROFILE

The CEO of C200 will possess the following professional and personal qualities, skills, and characteristics:

PASSION FOR THE MISSION

The ideal candidates will embody the values and mission of C200 and, as a result, will inspire and motivate others. An empathic, confident leader, the CEO will embrace the history of C200 guided by the vision of gathering the most powerful women in business to create a national network for sharing ideas and business opportunities. The CEO will embrace the organization's culture while continually innovating to help expand its brand and reach. This charismatic leader will remain grounded by staying connected with the C200 staff and community, treating each collaboratively and respectfully. The successful candidate will be an individual of unquestioned integrity, ethics, and values, someone who can be trusted without reservation. This leader will successfully lead C200's vibrant community of respected innovators, influencers, and role models in business.



STRATEGIC AND VISIONARY LEADER

The CEO will have a vision and be strategic leader. The CEO will bring an inspirational and entrepreneurial approach to growth and impact, including a demonstrated ability to build support for ambitious goals and drive measurable growth. In partnership with the Board and team. The CEO will develop and lead the implementation of a specific and actionable plan with measurable and quantifiable goals that harmonize with the Board's overarching directives, leveraging C200's strengths and resources. The CEO will be a leader with high personal and professional standards, with a commitment to transparency and humility. This leader will be mission-aligned and be able to attract and retain best-in-class talent to the organization. A fiscally responsible leader, the CEO will remain action-oriented, and goal driven to meet the organization's objectives. The CEO will help to develop clear metrics for measuring success and paint a clear picture of the future of C200. The CEO will work in partnership with the membership team to set membership goals for the organization.

RELATIONSHIP BUILDER AND INFLUENCER

The ideal candidate will possess the ability to promote a powerful sense of shared purpose and engagement among all constituents. This leader will have a high level of emotional intelligence with a demonstrated ability to build trust and credibility with people quickly. The CEO will understand the importance of enhancing partnerships with key internal and external constituents, including members, the Board, staff, donors, and other allies. An inclusive and consultative leader by nature, the CEO will be adept in persuasively guiding this talented team of women in leadership to serve its members' varied voices and needs. This person will have a strong presence while partnering effectively with the C200 Board, receiving feedback, and seeking guidance from its members. The CEO will remain consistently action-oriented, and goal driven to meet the objectives of the organization. A persuasive and engaging communicator, the CEO will be able to energize constituents from various backgrounds and foster an atmosphere of collaboration and partnership across the organization. The CEO is entrepreneurial when thinking about how to best engage women in leadership by utilizing technology or other creative means. This leader will be a strong verbal and written communicator capable of leveraging multiple media and social platforms to advance the organization's mission and articulate its value proposition to a wide range of constituents.



EXPERIENCED FUNDRAISER

Determined and motivated, the CEO will bring demonstrated success in meeting ambitious growth goals and securing significant gifts from a range of funders, from institutions to individual donors, foundations, and corporations. Dynamic, energetic, and creative, they will inspire confidence in the Board, donors, partners, and other constituents. The CEO will be an effective communicator in board meetings, annual conferences, marketing communication, and all external presentations. The CEO will successfully convey the objectives of C200 to potential donors and inspire confidence in donors to build collaboration and buy-in and generate support from existing and new constituents.

COMPENSATION & BENEFITS

Salary is competitive and commensurate with experience. The salary range for this role begins at \$275,000 annually, plus a generous and competitive benefits package.



CONTACT

Koya Partners is committed to providing reasonable accommodation to individuals living with disabilities. If you are a qualified individual living with a disability and need assistance expressing interest online, please email NonprofitSearchOps@divsearch.com. If you are selected for an interview, you will receive additional information regarding how to request an accommodation for the interview process.

Koya Partners has been exclusively retained for this search. Marissa Delgado, Judene Hylton, and Ashley Troyer are leading the engagement. To make recommendations or express interest in this opportunity, please submit your materials [here](#) or email C200CEO@koyapartners.com. All inquiries and discussions will be considered strictly confidential.

About Koya Partners

Koya Partners, a part of Diversified Search Group, is a leading executive search and strategic advising firm dedicated to connecting exceptionally talented people with mission-driven clients. Our founding philosophy—The Right Person in the Right Place Can Change the World—guides our work as we partner with nonprofits & NGOs, institutions of higher education, responsible businesses, and social enterprises in local communities and around the world.

For more information about Koya Partners, visit www.koyapartners.com.